

Big Bill Credit “Contest Official Rules”

1. “CONTEST PERIOD”:

The “Big Bill Credit Contest” for being enrolled in E-Billing Contest (the “**Contest**”) begins on September 1, 2025, at 12:00 a.m. Eastern Time (“**ET**”) and ends on October 30, 2025, at 11:59 p.m. ET.

2. ELIGIBILITY:

To be eligible to enter and win a Prize, entrants must, at the time of entry:

- (i) be registered for online e-billing;
- (ii) have reached the age of majority in Ontario;
- (iii) be the primary holder of an active residential PUC Services Inc.(“**PUC**”) account.

All board members of PUC Inc, PUC, PUC Distribution Inc. and the Sault Ste. Marie Public Utilities Commission; Senior PUC Executives; employees of PUC’s Corporate Communications department; the Manager, Regulatory and Risk; the Manager, Customer Experience; and anyone residing in the same household as any of the individuals listed above, whether related or not — are not eligible to enter.

All winners must sign a waiver acknowledging they understand and accept the contest rules and conditions in order to claim their prize.

The Contest is limited to residential class customers.

PUC reserves the right to verify the eligibility of any entrant at any time. Failure to provide proof of identity or eligibility may result in disqualification. Entrants providing false, incomplete, or misleading information may also be disqualified at PUC’s sole discretion.

3. HOW TO ENTER:

No purchase necessary.

Eligible participants may enter the Contest by registering for online billing through PUC's Customer Connect platform, our MyPUC app or by calling PUC at 705-759-6500 during the Contest Period. Limit of one (1) entry per PUC residential account number.

The total number of entries will depend on the number of completed online billing registrations. There is no cost associated with registering for online services.

All customers enrolled in E-billing by 11:59 p.m. ET on September 25th, October 2nd, 9th, 16th, 23rd and 30th 2025, will be entered into the scheduled draw on the following date and all future draws during the contest period. PUC is not responsible for late, lost, misdirected, or incomplete entries. Any non-compliant entry method will be deemed void.

4. "PRIZE" CATEGORY:

Six prizes are available to be won:

- First Prize: One (1x) bill credit of \$1,000 CAD applied as a one-time lump sum to the winner's PUC account.
- Second Prize: One (1x) bill credit of \$500 CAD applied as a one-time lump sum to the winner's PUC account.
- Third Prize: Four (4x) bill credit of \$250 CAD applied as a one-time lump sum to the winner's PUC account.

The Prize is not transferable and must be accepted as awarded without substitution. Each credit will appear on the winner's electricity bill as a "bill credit".

The bill credit awarded under this contest will be applied directly to the winner's account with PUC. The credit will appear on the winner's next billing statement following the prize draw or as soon as administratively possible. If the winner's account balance is less than the value of the credit, the remaining credit will be carried forward and applied to future bills until the full amount has been used. The bill credit has no cash value, is non-transferable, and cannot be refunded or exchanged for cash. Winners must have an active account at the time the credit is applied. If the winning account is closed before the credit is fully applied, any remaining balance will be forfeited to PUC.

PUC reserves the right to substitute any Prize, in whole or in part, with another of equal or greater value, if necessary, without liability.

5. WINNER SELECTION:

On or about September 26th, 2025, October 3rd, 10th and 17th at approximately 10:00 a.m. ET in Sault Ste. Marie, Ontario, PUC will randomly select one (1) entry for the \$250 bill credit Prize from all eligible entries received.

On or about October 24th, 2025, at approximately 10:00 a.m. ET in Sault Ste. Marie, Ontario, PUC will randomly select one (1) entry for the \$500 bill credit Prize from all eligible entries received.

On or about October 31st, 2025, at approximately 10:00 a.m. ET in Sault Ste. Marie, Ontario, PUC will randomly select one (1) entry for the \$1,000 bill credit Prize from all eligible entries received.

The odds of winning depend on the total number of eligible entries.

Each selected entrant will be contacted by phone or email and must:

- (a) correctly answer a skill-testing mathematical question; and
- (b) complete and return a Declaration, Photo Consent, and Release form (the “**Release Form**”) within five (5) business days of being contacted.

If an entrant cannot be contacted after one daily phone call for three straight days, fails the skill-testing question, or does not return the Release Form within the required time, they may be disqualified and another entrant selected.

PUC will arrange for each winner’s credit to be applied once eligibility is confirmed. PUC is not responsible for any issues preventing contact with selected winners.

6. INDEMNIFICATION BY ENTRANTS:

By entering the Contest and completing the Release Form, entrants agree to:

- (i) indemnify, release and hold harmless PUC and its affiliates, officers, employees, agents, contractors, and partners (collectively, the “**Released Parties**”) from and against any and all claims, liabilities, damages, losses, costs, and expenses (including reasonable attorneys’ fees) arising out of or in connection with participation in the Contest or use of a Prize; and

(ii) indemnify the Released Parties from any third-party claims arising from the entrant's participation in the Contest.

(iii) this indemnification obligation shall survive the termination or expiration of the Contest Period.

7. LIMITATION OF LIABILITY:

The Released Parties are not responsible for including but not limited to:

- Late, lost, or incomplete entries or notifications;
- Technical malfunctions of computers, networks, or software;
- Errors in entry processing or transmission;
- Injuries or damage related to participation;
- Taxes related to any prize awarded (which are the sole responsibility of the winner).

8. PRIVACY AND CONSENT:

By entering the Contest, entrants consent to the use of their name, photo, and/or likeness for promotional purposes without compensation. A Release Form must be signed in order to claim a Prize, stating they understand the rules and conditions of the Contest.

Personal information collected will be used only for Contest administration and in accordance with PUC's Privacy Policy, available at: [PUC Privacy Policy](#).

All entries become the property of PUC and will be managed in accordance with the Personal Information Protection and Electronic Documents Act and the Municipal Freedom of Information and Protection of Privacy Act.

9. GENERAL:

PUC reserves the right to disqualify any entrant who tampers with the Contest or violates these Contest Official Rules. Any attempt to undermine the legitimate operation of the Contest may result in legal action.

PUC may and reserves the right to amend, suspend, or terminate the Contest or any portion of the Contest at any time, for any reason, without prior notice and without any compensation.

The Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. PUC and all entrants hereby attorn to the jurisdiction of the courts of the Province of Ontario, sitting in the City of Sault Ste. Marie, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of these Contest Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts.